Rep Order# 6851233 **Ver#** 1 Status New Traffic Order# 6851233 EC'd Yes

**Printed:** 09/11/2012 8:47 AM Last Received: 09/11/2012 8:07 AM

Rep Firm

Sales Office (

Salesperson (

**Showing Buylines:** All Lines

Station KTNV-TV LAS VEGAS, NV

) .ROMNEY 4 PRESIDENT Advertiser (

MITT ROMNEY **Product** 

Estimate# 373

**Buyer** STEPHANIE KINCAID

Phone# Fax#

) AMERICAN RAMBLER PRODUCTIONS Agency

138 CONANT STREET BEVERLY, MA 02494 Agency C/P1/P2/E //373

Flight Dates 09/12/2012 - 09/18/2012

**Hiatus Weeks** 

Salesperson Phone# Salesperson FAX#

215-567-6005 215-567-5938

) PHILADELPHIA

) ANJIE BRADY

1 of 7

--- CONTRACT COMMENT ---

SC=\*

--- REMARKS ---

THIS IS A NEW CONTRACT TOTAL 56,800 PLS CONFIRM ASAP

THANKS, ANGELA

LT	Ln	Day Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	M-TU 6A-6302 Buyline Comme		:30	\$325.00	09/17-09/18	2	1	2	\$650.00	
	2	W-F 6A-630 Buyline Comme		:30	\$325.00	09/12-09/14	3	1	3	\$975.00	
	3	M-TU 630A-72 Buyline Comme		:30	\$325.00	09/17-09/18	2	1	2	\$650.00	
	4	W-F 630A-72 Buyline Comme		:30	\$325.00	09/12-09/14	3	1	3	\$975.00	
	5	M-TU 7A-9A Buyline Comme	ent: GD MRN AMR	:30	\$325.00	09/17-09/18	2	1	2	\$650.00	
	6	W-F 7A-9A Buyline Comme	nt: GD MRN AMR	:30	\$325.00	09/12-09/14	3	1	3	\$975.00	
	7	M-TU 9A-10A Buyline Comme	ent: MORNING BLEND	:30	\$225.00	09/17-09/18	2	1	2	\$450.00	
	8	W-F 9A-10A Buyline Comme	nt: MORNING BLEND	:30	\$225.00	09/12-09/14	3	1	3	\$675.00	

Rep Order# EC'd Yes Traffic Order# 6851233 6851233 Ver# 1 Status New

Printed: 09/ Last Received: 09/ Showing Buylines: All Lines

09/11/2012 8:47 AM 09/11/2012 8:07 AM

2 of 7

Station K Advertiser Product Estimate#	CTNV-TV LAS VEC ( ).ROMNEY MITT ROMNEY 373	GAS, NV 7 4 PRESIDENT	Agency ( ) A 138 CON BEVERL Agency C/P1/P2/E	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY							
Buyer Phone# Fax#	STEPHANIE KING	CAID	Flight Dates Hiatus Weeks	//373 09/12/2012 - 09/18/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938		
LT Ln	Day Tin	-		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
9		A-11A omment: THE VIEW		:30	\$550.00	09/17-09/18	2	1	2	\$1,100.00	
10		A-11A omment: THE VIEW		:30	\$550.00	09/12-09/14	3	1	3	\$1,650.00	
11		A-12P omment: 11A NEWS		:30	\$300.00	09/17-09/18	2	1	2	\$600.00	
12		A-12P omment: 11A NEWS		:30	\$300.00	09/12-09/14	3	1	3	\$900.00	
13		P-1P omment: THE CHEW		:30	\$275.00	09/17-09/18	2	1	2	\$550.00	
14		P-1P comment: THE CHEW		:30	\$275.00	09/12-09/14	3	1	3	\$825.00	
15	M-TU 1P- Buyline Co	-2P omment: 1 LIFE TO LIVE		:30	\$275.00	09/17-09/18	2	1	2	\$550.00	
16	W-F 1P- Buyline Co	-2P omment: 1 LIFE TO LIVE		:30	\$275.00	09/12-09/14	3	1	3	\$825.00	
17		-3P omment: GENRL HOSPITAL		:30	\$300.00	09/12-09/14	3	1	3	\$900.00	
18		-330P omment: MILLIONAIRE		:30	\$250.00	09/17-09/18	2	1	2	\$500.00	
19		-330P omment: MILLIONAIRE		:30	\$250.00	09/12-09/14	3	1	3	\$750.00	

Rep Order# EC'd Yes Traffic Order# 6851233 6851233 Ver# 1 Status New

Printed: 09/ Last Received: 09/ Showing Buylines: All Lines

09/11/2012 8:47 AM 09/11/2012 8:07 AM

3 of 7

Station K Advertiser Product Estimate#	MITT ROMNEY			138 CON BEVERI <b>Agency C/P1/P2/E</b>	138 CONANT STREET BEVERLY, MA 02494 Agency C/P1/P2/E //373					Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY				
Buyer Phone#				Flight Dates Hiatus Weeks	09/12/2012 - 09/18/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938				
Fax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart		
20	M-TU Buyl	330P-4P ine Comment	: NEWS		:30	\$250.00	09/17-09/18	2	1	2	\$500.00			
21	W-F Buyl	330P-4P ine Comment	: NEWS		:30	\$250.00	09/12-09/14	3	1	3	\$750.00			
22	M-TU Buyl	4P-430P ine Comment	: NEWS AT 4P		:30	\$250.00	09/17-09/18	2	1	2	\$500.00			
23	W-F Buyl	4P-430P ine Comment	: NEWS AT 4P		:30	\$250.00	09/12-09/14	3	1	3	\$750.00			
24	M-TU Buyl	430P-5P ine Comment	: ACCESS HOLLYWOOD		:30	\$250.00	09/17-09/18	2	1	2	\$500.00			
25	W-F Buyl	430P-5P ine Comment	: ACCESS HOLLYWOOD		:30	\$250.00	09/12-09/14	3	1	3	\$750.00			
26	M-TU Buyl	5P-530P ine Comment	: NEWS AT 5P		:30	\$350.00	09/17-09/18	2	1	2	\$700.00			
27	W-F Buyl	5P-530P ine Comment	: NEWS AT 5P		:30	\$350.00	09/12-09/14	3	1	3	\$1,050.00			
28	M-TU Buyl	6P-630P ine Comment	: NEWS AT 6P		:30	\$400.00	09/17-09/18	4	1	4	\$1,600.00			
29	W-F Buyl	6P-630P ine Comment	: NEWS AT 6P		:30	\$400.00	09/12-09/14	6	1	6	\$2,400.00			
30	M-TU Buyl	630P-7P ine Comment	: NEWS AT 630P		:30	\$400.00	09/17-09/18	4	1	4	\$1,600.00			

Rep Order# EC'd Yes Traffic Order# 6851233 6851233 Ver# 1 Status New

Printed: 09/ Last Received: 09/ Showing Buylines: All Lines

09/11/2012 8:47 AM 09/11/2012 8:07 AM

4 of 7

Station K Advertiser Product Estimate# Buyer	MITT ROMNEY			Agency       ( ) AMERICAN RAMBLER PRODUCTIONS         138 CONANT STREET         BEVERLY, MA 02494         Agency C/P1/P2/E       //373         Flight Dates       09/12/2012 - 09/18/2012				Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY  Salesperson Phone# 215-567-6005				
Phone#				Hiatus Weeks	07/12/2012 - 07/10/2012			Salesperson FAX#		215-567-5938		
Fax# LT Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
31	W-F	630P-7P ine Comment	: NEWS AT 630P		:30	\$400.00	09/12-09/14	6	1	6	\$2,400.00	
32	M-TU Buyl	7P-730P ine Comment	: ACCESS HOLLYWOOD		:30	\$350.00	09/17-09/18	2	1	2	\$700.00	
33	W-F Buyl	7P-730P ine Comment	: ACCESS HOLLYWOOD		:30	\$350.00	09/12-09/14	3	1	3	\$1,050.00	
34	M-TU Buyl	730P-8P ine Comment	: MILLIONAIRE		:30	\$350.00	09/17-09/18	2	1	2	\$700.00	
35	W-F Buyl	730P-8P ine Comment	: MILLIONAIRE		:30	\$350.00	09/12-09/14	3	1	3	\$1,050.00	
36	M-TU Buyl	11P-1130			:30	\$600.00	09/17-09/18	4	1	4	\$2,400.00	
37	W-F Buyl	11P-1130			:30	\$600.00	09/12-09/14	6	1	6	\$3,600.00	
38	M-TU Buyl	1130P-122	A : ABC NITELINE		:30	\$400.00	09/17-09/18	2	1	2	\$800.00	
39	W-F Buyl	1130P-122	A : ABC NITELINE		:30	\$400.00	09/12-09/14	3	1	3	\$1,200.00	
40	F Buyl	9P-10P ine Comment	: PRIMTME-DO-ABC		:30	\$1,500.00	09/14-09/14	2	1	2	\$3,000.00	
41	F Buyl	10P-11P ine Comment	: 20/20		:30	\$2,000.00	09/14-09/14	2	1	2	\$4,000.00	

 Rep Order#
 6851233
 Ver#
 1
 Status
 New
 Traffic Order# 6851233
 Printed:
 09/11/2012 8:47 AM
 5 of
 7

 EC'd
 Yes
 Last Received:
 09/11/2012 8:07 AM

Showing Buylines: All Lines

Advertiser ( Product M		MITT ROMNEY		Agency ( ) 138 CO1 BEVER! Agency C/P1/P2/E	PRODUCTIONS	Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY						
Buyer Phone# Fax#	373 STEPHANIE KINCAID			Flight Dates Hiatus Weeks	//373 09/12/2012 - 09/18/2012			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938		
LT Ln	Da		Program		Len	Rate	Dates	Spots/Week	Weeks	Total Spots	Total Cost	Daypart
42	SA	6A-630A Buyline Comment:	6A NEWS		:30	\$250.00	09/15-09/15	2	1	2	\$500.00	
43	SA	630A-7A Buyline Comment:	NEWS		:30	\$250.00	09/15-09/15	2	1	2	\$500.00	
44	SA	7A-8A Buyline Comment:	GD MRN SAT		:30	\$275.00	09/15-09/15	2	1	2	\$550.00	
45	SA	8A-9A Buyline Comment:	8A NEWS		:30	\$275.00	09/15-09/15	2	1	2	\$550.00	
46	SA	6P-630P Buyline Comment:	6P NEWS		:30	\$300.00	09/15-09/15	1	1	1	\$300.00	
47	SA	11P-1130P Buyline Comment:			:30	\$500.00	09/15-09/15	1	1	1	\$500.00	
48	SA	5A-530A Buyline Comment:	NEWS		:30	\$200.00	09/15-09/15	2	1	2	\$400.00	
49	SA	530A-6A Buyline Comment:	NEWS		:30	\$200.00	09/15-09/15	2	1	2	\$400.00	
50	SU	6A-630A Buyline Comment:	6A NEWS		:30	\$350.00	09/16-09/16	2	1	2	\$700.00	
51	SU	630A-7A Buyline Comment:	NEWS		:30	\$250.00	09/16-09/16	2	1	2	\$500.00	
52	SU	7A-8A Buyline Comment:	GD MRN SUN		:30	\$275.00	09/16-09/16	2	1	2	\$550.00	

Rep Order#	6851233	<b>Ver</b> # 1	Status New	Traffic Order# 6851233	Printed:	09/11/2012 8:47 AM	6 of
EC'd Yes					Last Received:	09/11/2012 8:07 AM	

**Showing Buylines:** All Lines

Station Advertiser Product Estimate# Buyer Phone# Fax#		KTNV-TV LAS VEGAS, NV ( ).ROMNEY 4 PRESIDENT MITT ROMNEY 373		BEVE	Agency ( ) AMERICAN RAMBLER PRODUCTIONS 138 CONANT STREET BEVERLY, MA 02494 Agency C/P1/P2/E //373					Rep Firm Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY				
		STEPHANIE KINCAID			Flight Dates 09/12/2012 - 09/18/2012 Hiatus Weeks			Salesperson Phone# Salesperson FAX#		215-567-6005 215-567-5938				
LT	Ln	Day	Time	Program		Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart	
	53	SU	8A-9A ine Comment			:30	\$275.00	09/16-09/16	2	1	2	\$550.00		
	54	SU Buyl:	10A-11A ine Comment	: THIS WEEK		:30	\$400.00	09/16-09/16	1	1	1	\$400.00		
	55	SU Buyl:	6P-630P ine Comment	: 6p news		:30	\$400.00	09/16-09/16	2	1	2	\$800.00		
	56	SU Buyl	7P-8P ine Comment	: AMR-VIDEOS		:30	\$650.00	09/16-09/16	1	1	1	\$650.00		
	57	SU Buyl:	11P-1130I ine Comment			:30	\$600.00	09/16-09/16	2	1	2	\$1,200.00		
	58	SU Buyl:	5A-530A ine Comment	: NEWS		:30	\$150.00	09/16-09/16	2	1	2	\$300.00		
	59	SU	530A-6A			:30	\$150.00	09/16-09/16	2	1	2	\$300.00		

## ---REPORT TOTALS---

Report Totals: 149 / \$56,800.00

Buyline Comment: NEWS

## ---SALES MONTHLY TOTALS---

Sep 12: 149 / \$56,800.00
Sales Totals: 149 / \$56,800.00
Station Totals: 149 / \$56,800.00
Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals \$236,667 KBLR 0% KLAS 27% KSNV 22% KTNV 24% KTUD 0%

Rep Order# 6851233 **Ver#** 1 Status New EC'd Yes Station KTNV-TV LAS VEGAS, NV ) .ROMNEY 4 PRESIDENT Advertiser ( MITT ROMNEY **Product** Estimate# 373 Buyer STEPHANIE KINCAID Phone# Fax#

## ---COMPETITIVE COMMENTS---

COMPETITIVE IS ESTIMATED

Books null Demos RA35+

## --- CREDIT RISK ---

CASH IN ADVANCE

Traffic Order# 6851233

**Printed:** 09/11/2012 8:47 AM **Last Received:** 09/11/2012 8:07 AM

**Showing Buylines:** All Lines

**Agency** ( ) AMERICAN RAMBLER PRODUCTIONS 138 CONANT STREET

BEVERLY, MA 02494 **Agency C/P1/P2/E** //373

**Flight Dates** 09/12/2012 - 09/18/2012

Hiatus Weeks

Rep Firm

Sales Office ( ) PHILADELPHIA Salesperson ( ) ANJIE BRADY

7 of 7

**Salesperson Phone**# 215-567-6005 **Salesperson FAX**# 215-567-5938

KVCW 1% KVMY 5% KVVU 21%